

WHY BLEED? BLEED IS IMPORTANT TO  
INCLUDE WHEN YOU HAVE A BACKGROUND THAT MEETS THE EDGE OF  
THE PRINTED PRODUCT.

**SAFETY MARGIN 1/8"**

Avoid placing important text or logos outside this area.

**TRIM LINE**

The printed product will be cut here.

**BLEED AREA 1/8"**

Extend your background 1/8" beyond the cut line if it bleeds  
off the edge of your product.

**IMPORTANT**

Remove template layer **BEFORE** submitting.



FINAL SIZE

1.625" x 3"

DOCUMENT SIZE WITH BLEED

1.875" x 3.25"

DESIGN TIP: EXTEND YOUR BLEED TO ENSURE YOUR ARTWORK MEETS THE EDGE OF  
THE PAPER WHEN PRINTED! ALSO, AVOID PLACING TEXT NEAR THE EDGE.  
AESTHETICALLY IT CREATES AN IMBALANCE!